

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, July 2003 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.		Percent	
Northeast	001	754	2.05	-3.9	-1.1
Appalachian	005	282	2.13	-1.4	0.1
Southeast	007	375	2.24	-4.0	-0.4
Florida	006	227	2.23	-1.3	0.7
Mideast	033	497	1.90	-2.0	-0.4
Upper Midwest	030	343	1.59	-0.9	0.0
Central	032	364	1.87	-2.2	0.8
Southwest	126	335	2.40	-0.6	0.5
Arizona-Las Vegas	131	105	2.10	1.1	2.8
Western	135	72	1.79	-0.9	-1.2
Pacific Northwest	124	173	1.80	-2.0	0.5
All Areas Combined 4/		3,527	2.02	-2.2	-0.1
All Areas Combined Adjusted for Calendar Composition 5/		3,520	2.02	-1.5	0.0

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for all markets combined will be shown on a calendar composition basis. See 5/.

4/ May not add due to rounding.

5/ Sales volume and percent changes have been adjusted for calendar composition.